



JSS Mahavidyapeetha
JSS Academy of Technical Education, Bengaluru
Department of Management Studies



FACULTY PROFILE

1. Personal Details

NAME	Dr. Nagesha H G	
DEPARTMENT	Dept of Management Studies	
DESIGNATION	Associate Professor	
PHONE	7892523976	
EMAIL ID	nageshahg@jssateb.ac.in / nagesha91@yahoo.co.in	
TEACHING EXPERIENCE	17 years	
INDUSTRY EXPERIENCE	1	
RESEARCH EXPERIENCE	9 years	

2. Qualification

COURSES	SPECIALIZATION	INSTITUTION	UNIVERSITY
PhD	Management (Finance)	VTU, Belagavi	VTU
MBA	Finance	JSSATE, Bengaluru	VTU
M.Com	Finance	KSOU	KSOU
BBM	Finance	Maharaja's College, Mysuru	University of Mysore
PUC	Commerce	Vidyodaya PU College, T Narasipura	Karnataka PU Board
SSLC	State subjects	TSSSHS, Poorigali, Mandya Dist.	Karnataka SSLC Board

3. Membership of Professional Bodies: The Indian Society for Technical Education, Life Membership, 2014, No 100082

4. Awards: Nil

5. Publications (Journals)

Sl. No.	Title of the paper	Name of Author	Name of the Journal	Volume No. Issue No.	WOS / Scopus /	IF	Publisher
---------	--------------------	----------------	---------------------	----------------------	----------------	----	-----------

				Year	Both		
1	Microfinance And Sustainable Development: A Socio Environmental Study Of SHG In Bangalore City	Nagesha H G	International Journal of Environmental Sciences	Vol. 11 No. 8s, 2025	Scopus	3.1	Academic Science Publications and Distributions
2	Demographic Influences And Heuristic Biases: Innovative Insights Into Investment Performance In Indian Stock Markets	Nagesha H G	JOURNAL OF APPLIED BIOANALYSIS	Vol. 11, No. S1	Scopus	0.20	Green Publication
3	An Analysis of Behavioral Finance Influences on Stock Market Investments Among IT Professionals in Bengaluru	Nagesha H G	International Journal of Environmental Sciences	Vol. 11 No. 21s, 2025	Scopus	3.1	Academic Science Publications and Distributions
4	Investor perception towards the stock market investment - with reference to technical engineering college teachers in bengaluru city	Nagesha H G	Journal of southwest jiaotong university	Vol 59, No 1 May 2024	Scopus	2.1	Editorial department of journal of southwest jiaotong university
5	Exploring The Relationship Between Store Appearance And Customer Satisfaction And Purchase Decision	Nagesha H G	Educational Administration: Theory and Practice	Vol 30, Issue 5, 2024	Scopus	0.50	Auricle Global Society of Education and Research
6	Impact of capital budgeting decision on profitability of firm – selected listed automobile companies in india	Nagesha H G	International Journal of Professional Business Review	Vol 8, Issue 7 2023	Scopus	1.5	AOS-Estrategia and Inovacao
7	Critical evaluation of Capital Structure Decision with special reference to selected companies in NSE	Nagesha H G	International Journal of Engineering Research and Technology	Vol 12, Issue 12, 2022	UGC II	1.8	

8	Evaluation of Stock Market Volatility in Indian Cement Companies	Nagesha H G	International Journal of Business and Administration Research Review (IJBARR)	Volume 8, Issue 3, 2021		6.304	IJBARR
9	Determinants of Leverage & Equity Composition of Cement Companies in India	Dr.Nagesha H G	International Journal of All Research Education and Scientific Methods (IJARESM)	Volume 9, Issue 8, 2021		7.429	IJARESM
10	Impact of Capital Structure Decision on Profitability of Firm (Selected Listed Cement companies in India)	Dr.Nagesha H G	International Journal for Research in Engineering Application & Management- IJREAM	Vol. 06, Issue 11, 2021		6.46	IJREAM
11	Effect of Capital Structure on Profitability of Listed Cement companies in India	Dr.Nagesha H G	Journal of Business Management	Vol. 20, Issue 2 2018		3.6	IOSR
12	An Analysis of the Relationship between Net Profit and Owner's Equity of Selected Cement Companies in India	Dr. Nagesha H G	ADARSH Journal of Management Research	Vol.10, Issue 2, 2018		3.5	ADARSH Publications
13	The Effect of Capital Structure on Profitability (An Empirical Study on	Dr. Nagesha H G	BRDU International Journal of Multidisciplinary Research	Vol. 2, Issue 2, 2017		5.725	BRDU Publication

	Indian Cement Industry in BSE)						
--	--------------------------------	--	--	--	--	--	--

14	Analysis of Capital Structure on Automobile and Cement Industry in India	Dr. Nagesha H G	International Journal of Management and Social Science Research Review	Vol. 1, Issue 28, 2016		3.996	IJMSSRR
15	Capital Structure Determinants and Market Power on Leverage: A case of Cement Sector in India	Dr. Nagesha H G	International Journal of Multidisciplinary Research and Development	Vol. 3, Issue 12, 2016		5.72	IJMRD

6. Grants/Funding Received:

SL No.	Title	Funding Agency	Amount	Date Submission	Status
1	Investor Perception Towards Stock Market Investment and Trading	SEBI	₹ 300,000	27 th June 2024	Not accepted
2	Exploring Emotional and Mental Wellbeing of Students: Challenges and Strategy	ICSSR	₹ 2,82,50,000	17 th Aug 2024	Not accepted

6. Others: Workshops / Conference (Organized/Attended)

6.a. Workshops / Conference organized):

1. Organized FDP on Capacity Building
2. Organized and coordinated a Faculty Development Program on “Intellectual Property Rights”, from 15th to 19th Dec, 2020
3. Coordinator for College Level Fest 2014-2018
4. Coordinator for many student development programs from 2010 to 2022.

6.b. Conference Attended (those sponsored by AICTE / ISTE/IETE/TEQIP or any other sponsoring body)

Sl. No.	Name of the workshop / Conference	Organizer	Date
1	MSME Sponsored 5-Day MDP On IPR	JSSATEB	11 th to 16 th Feb 2026
2	AICTE sponsored 5 Days Online FDP on Inculcating Universal Human Values in Technical Education	AICTE	6 th to 10 th June 2022

6.c. Workshop/ Seminar /Conference Attended (those NOT sponsored by AICTE / ISTE/IETE/TEQIP or anyother sponsoring body)

Sl. No.	Name of the workshop / Conference	Organiser	Date
1	Presented a Research Paper on Democratizing Investment Knowledge: A Societal Study of MACD and Market Trends at 10th International Conference on Economic Growth and Sustainable Development: Emerging Trends	SDMIMD, Mysuru	November 27-28, 2025
2	Presented a Research Paper on Capital Structure Decision of Selected Listed Companies in India at International Conference on Finance and Economics	Woxsen University Hyderabad India in association with University of Pecs, Hungary,	March 7 th and 8 th 2025
3	Presented a paper on “ Ethical Leadership: A Catalyst for Organizational Integrity and Success at ICIER-BNMIT International Conference organized by Dept. of Business Administration	BNMIT, Bengaluru	14 th to 15 th Dec 2023
4	Presented a paper on “A study of factors influencing the consumer buying behavior with reference to organized apparel retail outlets in 18 th International Conference on Public Policy and	Management IIM-B from	22 nd to 24 th Aug 2023
5	Paper Presented on “Investigation of Stock Market Volatility in Indian Companies at National Conference on “Transforming Business Management and Disruptive Technologies: Sustainability, Strategies and Challenges (NCTBMDT-2023)	Organized by Dept. Of MBA, GSSSIETW, Mysuru	24 th Feb 2023.
6	Paper Presented On – “Optimal Capital Structure Decision: A study of Selected Listed Cement Companies in India” a	Dept. of MBA, Global Academy of Technology, Bangalore.	23 March 2017
7	Paper Presented on “Analysis of Non Performance Asset- A Present Scenario” a National with ISBN 978-93-83241-55-3	Dept. of MBA, Vidyavardhaka College of Engineering, Mysore.	1 Feb 2016
8	Paper Presented On – “Defunct SHGs-A Case Study in T.Narasipura Taluk” a National Level Conference	Dept. of MBA, GMIT, Davanagere	4 and 5 Sep 2015
9	Paper Presented On – “Optimal Capital Structure and Value of Firm: A Study of Selected Indian Cement Companies” a International Level.	Dept. of MBA, RNS Institute of Technology, Bangalore	29 and 30 April 2015
10	Paper Presented On – “A Comparative Study on Capital Structure of Automobile and Cement Industry in India” International Level Conference	Dept. of MBA, SDMIMD, Mysore.	22 nd and 23 Aug 2014
11	Paper Presented On – “New Vistas In Banking-Issues” a State Level Conference Conducted by Commerce and Management Association,	UOM, Mysore.	5 to 6 Aug 2012

12	Paper Presented on - “Power Shift from Manufacturer to Retailers” a National Level Conference Conducted.	VFGC, T.Narasipura	8 th Sep 211
13	Participated in three days workshop on “Women Empowerment & Sensitization”	Organized by Anti Sexual Harassment Cell & Department of Physics, MIT Mysore	16 and 18 Dec 2020
14	Participated in two days workshop on “Entrepreneurship”	Organized by IIM-Kozhikode at MIT Mysore	5 and 6 March 2018
15	Participated in one day workshop on “Life Skill and Personality Development”	Organized at MIT Mysore	8 Dec 2017
16	Participated in one day workshop on “Consolidation of Banking Sector in India: Charting the Future”	Organized by Vidyavardhaka First Grade College, Mysore	14 Oct 2017
17	Participated in five days workshop on “Research Methodology and Statistical Tool Analysis Using SPSS”	Organized at VTU Post Graduate Centre, Mysore	24 to 28 July 2015
18	Participated in three days workshop on “ Research Methodologies and Latex”	Organized by VTU e-Learning Centre at Vidya Vikas Institute of Engineering and Technology, Mysore	29 to 31 Dec 2014
19	Participated in two days workshop on “Research Methodology and Data Analysis	Department of Post Graduate Department of Commerce,	11 th and 12 th 2014

		Teresian College, Mysore	
Faculty Development Programs			
1	Participated in 1-day FDP on Capacity building by Mr. Vinay Patil, Skillfix, Founder & CEO	Organized by DOMS-JSSATEB	13 th January 2025.
2	Participated in 2-Day Faculty Development Program on Capacity Building by Mr. Vinay Patil, Skillfix,	DOMS-JSSATEB	Nov 21 st - 22 nd 2024
3	Participated in the A 3 Day Faculty Development Program on ”FEEL Teacher: Developing, Counseling & Mentoring” by Mr. Sunny Tharappan,	Conducted by College for Leadership and HRD, Mangaluru, organized Maharaja Institute of Technology Mysore.	28 -30 September 2021.

4	Participated in the A 5 Day Faculty Development Program on "Intellectual Property Rights & Contributions of Academia Towards Innovation" by Mrs. Suchetha M S, Senior Consultant, IP Research and Management, Innomantra Consulting Pvt. Ltd	Department of Management Sciences & IQAC Cell, MIT Mysore.	15th to 19 Dec 2020
5	Participated in the one week e-Faculty Development Programme on "NAAC Accreditation"	organized by Dnyansagar Institute of Management & Research IQAC Cell & EduMentor, Pune.	July 21 to July 27, 2020
6	Participated in 2 Days FDP on Competency & Skill Sets of Management Teachers	Wellingkar Institute of Management Development & Research, WE School, Bengaluru	15 to 16 April 2011
Certification Courses			
Nil			

7. Resource Person:

SL NO	Details	Date
1	Conference Session Chair- Navigating the Future of Insurance at BGSIT, Nagamangala	07/03/2025
2	An Overview of Indian Stock Market, PRM Vijaya college, T Narasipura	23/11/2024